



2024
**ADVERTISING
OPPORTUNITIES**

———— REVELSTOKE. ————
CHAMBER OF COMMERCE

EST. 1895



ABOUT US

Rooted in a legacy of fostering business excellence and community growth, we have been proudly serving the Revelstoke business community since 1895, evolving alongside it with resilience and vision.

At the Revelstoke Chamber of Commerce, we are more than a network; we are a vibrant community of innovative entrepreneurs, steadfast businesses, and passionate individuals, united in our commitment to nurturing economic prosperity and sustainable growth within Revelstoke. Established with the vision of empowering local businesses, we have been at the forefront of promoting commerce, facilitating opportunities, and advocating for a business-friendly environment in our beloved mountain town. Providing our members with unparalleled support, valuable networking opportunities, and access to resources designed to foster business development.

ELEVATE YOUR VISIBILITY

Advertising and sponsoring with the Revelstoke Chamber of Commerce connects your business with a dedicated community eager to support local enterprises, enhancing your visibility and credibility. Our partnership offers targeted reach through diverse platforms, aligning your brand with values of excellence and community support. Benefit from unparalleled networking opportunities with industry leaders and potential clients, through events and initiatives aimed at fostering meaningful connections. With multiple advertising and sponsorship opportunities, we cater to your unique goals and budget, helping you to achieve your objectives efficiently. Your investment with us goes beyond promotion, contributing to Revelstoke's thriving business ecosystem, ensuring a sustainable community success.

AMPLIFY YOUR IMPACT

Leverage our far-reaching platforms to amplify your impact. Our social media presence, website, and newsletter reach provide a solid foundation for enhancing your visibility, credibility, and trust within the community and beyond, driving your brand's growth and success.



370+

CHAMBER
MEMBERS

2000+

NEWSLETTER
SUBSCRIBERS

17K

ANNUAL WEBPAGE
VIEWS*

34.8K

SOCIAL MEDIA
REACH*

61%

NEWSLETTER
OPEN RATE*

9%

NEWSLETTER
CLICK RATE*

*Data gathered January 1, 2023 - December 31, 2023

Our website's reach and impact are amplified through strategic use of the Google Ads grant, ensuring maximized visibility and engagement for our community and partners.

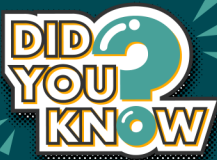
ADVERTISING

PROMOTE WITH US

Advertising with us is an easy and affordable way to promote your products, services or special events to the local community. Connect with our network through advertising opportunities on our website, social media channels and through our eNewsletter.

Need more details? Set-up a call with us:

info@revelstokechamber.com



ATTENTION PILLAR PARTNERS!

Don't forget that you have 1 credit annually for a Member Spotlight eNewsletter!

NEWSLETTER

Market your business directly to local business owners and their employees! The Chamber publishes its eNewsletter two times a month. There are 2 options for eNewsletter advertising.

- *Average monthly open rate 61%*

Member News Advertorial (1 per issue)

An affordable advertising in the middle of our newsletter after our events section. 75 words or less with an image and link to the website or page of your choice.

- \$150 - 1 issue (or \$240 -2 issues)

Member Spotlight eNewsletter (1 per month)

It's all about your business, your way. You provide the branded content, we approve and broadcast it directly to our engaged community. Plus, enjoy a bonus feature on our website's "news" section, amplifying your reach.

- \$400 -1 issue



ADVERTISING

WEBSITE & SOCIAL MEDIA

Website Homepage

Our website homepage is the perfect platform to elevate your business and brand. With an average of 17,000 pageviews annually, you'll have the prime spot!

- \$75 - 1 week
- \$200 - 4 weeks (\$50 per week)

Membership Portal (1 spot at a time)

Seize the spotlight by advertising on our member portal homepage, the first stop for our engaged members. This prime digital real estate puts your brand front and center, offering unparalleled visibility to a dedicated audience. An exclusive opportunity to make a lasting impression right where it matters most. *Member provides quality photography.

- \$50 - 1 week
- \$140 - 4 weeks (\$35 per week)

Social Media Weekly Member Feature

Maximize your brand's visibility with our social media feature opportunity, exclusive to members. With an annual reach of 38.1k and a loyal following of 4,100, it's your chance to shine in front of an engaged and expansive audience. Elevate your business in the heart of Revelstoke's digital community.

- \$100 - 1 post

**You must provide quality photography and a draft copy of between 50-100 words that showcases your business. Post will be shared on stories as well. Facebook & Instagram only.*



PARTNERSHIPS

CAPTIVATE & CONNECT

Members who sponsor with the Chamber unlock access to crucial audiences, enjoy heightened brand visibility, and forge valuable business relationships. For those looking for a platform to sponsor, we provide distinct opportunities tied to our events and initiatives.

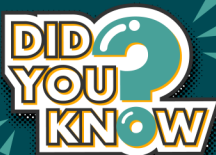
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PILLAR PARTNER PROGRAM

Are you passionate about shaping the future of Revelstoke's business community? Is your ambition to not just be part of the business landscape but to actively influence and mentor within it? If these questions ignite a spark within you, then the exclusive Pillar Partner program is your calling.

This program is designed for those who are deeply committed to making a real impact. As a Pillar Partner, your dedication directly supports the Chamber's operational efforts, enabling us to champion advocacy, connection, and growth. This is more than a membership; it's an opportunity to embed your values into the fabric of our business community, leading by example and contributing to a legacy of success and innovation.

- Unlock over **\$14,800** in advertising value through our Pillar Partner program, all for just a **\$5000** annual commitment—a powerful investment.



6 SPOTS ARE AVAILABLE ONLY!

Click [here](#) to find out the details about this expansive partnership opportunity!





EVENT SPONSORSHIP

CAPTIVATE & CONNECT

Explore our sponsorship opportunities to connect your brand with Revelstoke's vibrant business community, leveraging unique exposure and meaningful engagement to drive your business's success.

Need more details? Set-up a call with us:

info@revelstokechamber.com

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BUSINESS EXCELLENCE AWARDS

The Business Excellence Awards are Revelstoke's largest celebration honoring the achievements of our business and community leaders. For over 30 years, the Chamber and its partners have been recognizing those who stand out for their success and contribution to our community, making it a heartfelt tradition of excellence.

\$3800 - PRESENTING SPONSOR(S)

\$2500 - DINNER SPONSOR(S)

\$1000 - GALA RECEPTION

\$600 - AWARD CATEGORY

This event also has sponsorship opportunities for the following: Photography, Videography, Wine & Bar, Transportation, Media, Music and much more.

You can find all details about our sponsorship opportunities by following the link [here](#). We look forward to celebrating with you!

EVENT SPONSORSHIP

SEPT
2024

GOLF TOURNAMENT

Position your brand at the forefront of the Chamber's Golf Tournament. This is your chance to connect with local business leaders and their staff in a setting of camaraderie and competition. Elevate your visibility and make a lasting impression on the green. Join us as a sponsor and be part of something memorable. **Details: COMING SOON**

LUNCHEONS & NETWORKING EVENTS

Explore a variety of sponsorship opportunities with the Chamber, from dynamic networking events to engaging luncheons. Each event offers unique benefits, tailored to fit different goals and budgets. If you're interested in amplifying your brand with this advertising path, we'd love to hear from you.

Examples of events that fit this category:

- Monthly Coffee Connections Networking Event
- Bike, Brews & Business (Après Networking Event)
- Lunch & Learns
- Luncheons with elected officials
- and much more...



TEACH MEMBERS WITH WORKSHOPS

Share your expert knowledge with Chamber Members by hosting a workshop with us. Ask us how!



CONTACT

CONNECT WITH US

Questions about advertising opportunities? Need more information? We're here to answer your questions and support your business.



INFO@REVELSTOKECHAMBER.COM



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