

New for our Members!



CHAMBER LEARNING NETWORK

The Revelstoke Chamber of Commerce is excited to announce a new member benefit program that will provide your business with significantly discounted on-line training. The Revelstoke Chamber Learning Network offers small and medium sized organizations over 4000 high-quality learning courses and over 1000 online instructional videos from many of the top content producers in the industry. All of these courses will be available for your company to access through the newly launched Revelstoke Chamber Learning Network.

The Revelstoke Chamber of Commerce is committed to providing you resources that will help increase productivity and employee performance. The courses cover a wide range of topics like business and professional skills training, computer skills training, leadership and management training, IT certification, new manager training, workplace health and safety training, industry specific training courses, and sales training.

The Chamber has negotiated a significant discount (20%) on all training for members. You may be called by the Chamber learning Network in the next few months with additional information on the program and available government grants. For more information go to www.chamberlearningnetwork.com or call 1-877-622-7442 to speak with a training specialist.

UPDATE: Malicious Complaint Email Claiming It's From BBB

Better Business Bureau is issuing an urgent SCAM alert cautioning businesses and consumers about an email that is purporting to be from a bbb.org email address and references the Council of Better Business Bureaus in Arlington, VA., about a recently filed complaint. The email contains a dangerous attachment regarding a complaint and appears to direct recipients to the BBB website. This is a scam - BBB does not send complaints as attachments via email.

Other emails appear to come from a fake BBB employee claiming that the recipient needs to review this matter and advise the BBB of their position. From there, the email appears to direct the recipient to the BBB website, but actually directs them to an outside link. This email is fraudulent and does not originate from BBB. The email attachment and link are malicious and we are strongly advising to not open or click them.

Should you receive such an email do the following:

1. Disregard its message.
2. Report the email by forwarding it to phishing@council.bbb.org
3. Delete the email after forwarding.
4. If you have clicked on the link in the email, close the window and immediately do a virus scan.

Better Business Bureau is working together with law enforcement to track down the origin of these emails and plans to shutdown these fake websites. Thank you for your cooperation.

REVELSTOKE

CHAMBER OF COMMERCE

News

UPCOMING EVENTS

- December 14—Business After hours, Coast Hillcrest Hotel 5—7 pm
- Jan. 10, Woolsey Creek Café Lunch with your MP David Wilks
- Jan. 18 Members Social
- Feb. 15 Members Lunch
- March 21 Members Social
- April 28 & 29 Business Showcase

MEMBERSHIP BENEFITS

Go to:

revelstokechamber.com/benefits.htm

2011 Board of Directors

J. Brydon Roe, President
Steve Bailey, Vice-President
Sally Carmichael, Treasurer
Deenie Ottenbreit, Past-President
Lesley Evans, Director
Emma Kirkland, Director
Poppi Reiner, Director
Angela Waterson, Director

Staff

Adelheid Bender
Interim Executive Director

Lise Somerville
Receptionist

Debbie Garneau
Bookkeeper

Sonia Cinelli
Administrative Assistant

Meghan Tabor
Revelstoke Tourism Coordinator

Revelstoke Chamber of Commerce

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President's Message

Hello Revelstoke Chamber Members,

I would like to wish you all a Happy Holidays and successful business over the Holidays, for those that are open.

As we all know our new council is in place. As businesses we need to be sure our needs are heard at the council level. Council encourages and welcomes the Chamber into its meetings and welcomes us to come forward with comments and concerns from the business community. We are of course a vital part of this community and our health, collectively, is imperative for the health of our community.

I urge you to bring any concerns or comments to your Chamber, email me directly if you wish.

We, your Chamber Board are here to help you succeed in our community, we are your voice in council chambers and in the community. Possibly you have some concerns, big or small, that other businesses may be experiencing themselves, share them with us and we can try to help.

We also hope that things are going great for some of you and we would like to hear your success story. Tell us how you are thriving and what the town is doing to make that possible.

We live in a great place!

The Chamber Board is here to help make it greater for all of us! Take a minute to drop us a line, good or bad, I would appreciate it.

Happy Holidays and Good Health & Success in The New Year.
J. Brydon Roe

Lunch with your MP David Wilks

Mark your calendar for Jan. 10 for lunch at Woolsey Creek Café to meet your Member of Parliament, David Wilks.

You will need a reservation so call Lise at 250 837-5345.

Chamber Social

December 14th between 5 pm and 7 pm join us at the Coast Hillcrest Resort Hotel for our business after hours social.

If you wish to host a business after hours social at your place of business, just give us a call at 250 837-5345.



Tourism Report—Meghan Tabor

1. Vacation Guide

- Graphic design: Brent has almost all ad files and editorial.
- Ad sales: Closed
- Proofing: Brent Strand (Graphic Designer) is in the process.
- Content Changes: All content has been received except Angie Threatful, Snowmobiling. All headshots have been taken except Elmer Rorstad and Angie Threatful.
- Photo selection: I am currently doing a thorough photo database purge and going through all material for the vacation guide.
- Cover image contest: Closed – Brent is working on the cover.
- Anticipated Release Date: January 16, 2012

2. Consultations and Seminars

Organized an “Online Reputation Management” workshop that was held December 8 and was offered free of charge from Tourism BC as part of their Tourism Business Essentials series.

3. Photo database

-Update: I am still updating our database for use in the Vacation Guide and future Revelstoke Tourism advertising opportunities.

5. Revelstoke Tourism Advertising

- Best of Revelstoke: Contract renewed
- National Post Special Interest Report: Ad booked, created, and submitted
- Tradeshows: Attended the Calgary Snow Fest (Nov 4-6, 2011)
We shared a large booth with RMR, Sotheby's, and Selkirk Tangiers to have a large presence at the show. The show was well attended and it seemed worthwhile to be there.
- Experience the Mountain Parks Guides (Partnership with RAA)

6. Social Media Push

- Daily Facebook and Twitter updates
- Events schedule on website: accurate and up to date

7. Other

- Freeskiing World Tour:
 - Sponsorship letters and packages sent out
 - Speakers Series Organization
 - Volunteer Recruitment and Coordination
 - Athlete Welcome Package
 - Booked City Banner for FWT
 - Float for the Christmas Parade
- Holiday hours spreadsheet for all restaurants, accommodations, and retailers
- Website: Continual updates and content changes
- **New Revelstoke Tourism website to launch in January 2012



Revelstoke Chamber Business Showcase

Instead of a Home & Garden show in 2012 we are organizing the Revelstoke Chamber Business Showcase. This is your opportunity to *connect* with your community and show Revelstokians what local products and services are available to them.

Reserve a booth for our new Business Showcase to be held April 28 and 29, 2012 at the Revelstoke Forum.

Any Chamber of Commerce member is eligible to purchase a booth. You will also have the opportunity to do a demonstration or 'show' centre stage to promote your business.

We encourage members to invite guests, co-workers and employees to attend.

If you would like to be an exhibitor contact the Chamber office for more information.

Trees with Purpose

Do you want to buy a ready decorated Christmas Tree? Each business has come up with great decorating ideas and has had fun with the decorating. Support your local community by going to the following businesses and entering the silent auction to buy a tree. Auction closes December 15th. All proceeds go to charity:



Areaworx
Benoit's Wine Bar
Chantilly Kitchen n Bath
Home Hardware
Last Call Liquor Store
Modern Bakeshop & Café
Pharmasave
Powder Springs Inn
Revelstoke Mobility
Your Office & Art Supplies

Santa Claus Parade

The Chamber of Commerce would like to thank Brett Renaud and the Revelstoke Rotary Club, and all volunteers and participants for making the 2011 Santa Claus Parade a success.

Wishing you all a great holiday season and a healthy and prosperous New Year!