

Chamber News Update – January 22, 2010

1. **2010 Marketing Menu** – Please find attached the 2010 Marketing Menu for Revelstoke Tourism. We have expanded some of our programs this year and hope you will find this menu useful to plan all of your marketing initiatives with Revelstoke Tourism. First on the list will be our redesigned Revelstoke Vacation Guide with sales beginning this month! Our new layout and colour scheme will rejuvenate the look of our guide and ensure your ad stands out!
2. **Torch Relay Events** – The second attachment is an updated schedule of events for when the Olympic Torch comes to town this TUESDAY! Show your spirit by decorating your storefront and coming out to cheer on our local torchbearers!
3. **2010 Home and Leisure Show** – Early Bird sales are on NOW until February 11th! We have frozen our prices at 2008 rates to give you the best bang for your buck! This is the best way to promote your business and generate an entire year's worth of sales leads! With so many new people moving to town, you cannot miss out on this opportunity. Attached is a registration form for you to use to select your booth. We will again be offering "demonstration times" this year. If you are interested in purchasing demonstration time, please contact the Chamber directly.
4. **2010 Revy Rail Jam** – Preliminary planning has started with a dedicated group of 15 volunteers from the community who are working together to ensure the success of this incredible event. We are currently seeking sponsors for 2010. Please contact Greg Lister, our Marketing Coordinator at marketing@revelstokechamber.com for more details on how you can get involved!
5. **Municipal Business Taxes** – If you feel that Municipal Business Taxes are too high in Revelstoke, we ask that you please stop by the Chamber offices and sign our petition. It will take the support of our membership to help change the status quo. We remind you that you have until February 1st at 11:59PM to appeal your assessment. Appeals can be made by following this link:
http://www.bcassessment.bc.ca/online_appeal/online_appeal_form.aspx?nav=appeal_form
This is the first step that we can take to make our voices heard at Revelstoke City Council.

Happy Friday everyone!

John Devitt

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