

## 18th Annual Business Excellence Awards

The Chamber of Commerce would like to congratulate all the nominees and the winners of the business awards that were presented on Nov. 5th at the annual banquet.

### 2011 Employee of the Year

Sponsored by RBC Royal Bank  
Tanya Young (Peoples Drug Mart)

### 2011 Tourism and Hospitality Excellence

Sponsored by Community Economic Development, City of Revelstoke  
Courthouse Inn

### 2011 Industrial and Manufacturing Excellence

Sponsored by Columbia Towing  
Mt. Begbie Brewing

### 2011 Retail Excellence

Sponsored by Pharmasave  
Universal Footwear

### 2011 Environmentally Friendly

Sponsored by BC hydro  
Sangha Bean

### 2011 Entrepreneurial Excellence

Sponsored by Revelstoke Credit Union  
Benoit's Wine Bar

### 2011 Home Based Business Excellence

Sponsored by Community Futures Revelstoke  
Revelstoke Current

### 2011 Community Support Excellence

Sponsored by the Columbia Basin Trust  
Pharmasave

### 2011 Business of the Year

Sponsored by BDC  
Home Hardware

### 2011 Business Person of the Year

Sponsored by Okanagan College  
Steven Hui (Pharmasave)

**Thanks to Keri Knapp for the great photos!**

### Thank you to our Sponsors

Wedgewood Weddings & Events  
for the wonderful decorating of the Hall  
<http://www.wedgewood-weddings.com/>

RBC Dominion Securities  
for sponsoring the program

Steve Smith  
for the great job as our Master of Ceremonies

Conversations Coffee Shop  
for the late night snacks

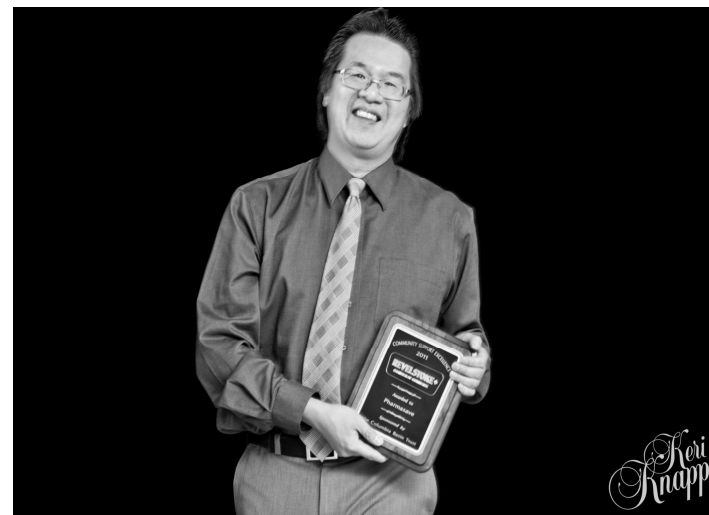
Desert Hills Estate Winery, Oliver  
for the wine

Mt. Begbie Brewing Co.  
for the beer

Revelstoke Museum and Archives  
for the heritage photos and quiz questions

Friends of Mt. Revelstoke and Glacier  
for the prizes

Also thank you to all our silent auction  
donors who were listed in the banquet  
program.



# REVELSTOKE

CHAMBER OF COMMERCE

## News

### UPCOMING EVENTS

- Nov. 19—Municipal Elections
- Nov. 25—Moonlight Madness
- Nov. 26—Scratch & Win
- December 10—Santa Claus Parade, 4 pm Theme is Music this year
- December 14—Business After hours, Coast Hillcrest Hotel 5—7 pm

### MEMBERSHIP BENEFITS

Go to:

[revelstokechamber.com/benefits.htm](http://revelstokechamber.com/benefits.htm)

### 2011 Board of Directors

J. Brydon Roe, President  
Steve Bailey, Vice-President  
Sally Carmichael, Treasurer  
Deenie Ottenbreit, Past-President  
Lesley Evans, Director  
Emma Kirkland, Director  
Poppi Reiner, Director  
Angela Waterson, Director

### Staff

Adelheid Bender  
Interim Executive Director  
  
Lise Summerville  
Receptionist  
  
Debbie Garneau  
Bookkeeper  
  
Sonia Cinelli  
Administrative Assistant

Meghan Tabor  
Revelstoke Tourism Coordinator

### Revelstoke Chamber of Commerce

204 Campbell Ave.  
Revelstoke, BC  
VOE 2S0  
250 837-5345  
Fax 250 837-4223  
Email:  
[info@revelstokechamber.com](mailto:info@revelstokechamber.com)  
[www.revelstokechamber.com](http://www.revelstokechamber.com)

Hello Members,

Thank you all for making our annual Business Excellence Awards Banquet a great one! It was a great success and I would like to especially thank Adelheid Bender and Angela Waterson for all of their efforts in making it such a success.

Had a good time at the banquet? Try attending one of our socials, watch for upcoming dates and locations for these events and come get involved!

Winter is upon us and for many this is our busy season!! Your chamber is actively organizing promotions and events with an effort to include all businesses so we collectively succeed. Join us in our promotions and lets make 2011/12 one of our best winters in recent years for our businesses.

Working together in these tough times makes all the difference!

Your Chamber President, J. Brydon Roe, President

## MEMBER PROFILE

Hello Revelstoke Chamber Members,

My name is Scott Duke, a new chamber member, fairly new resident to Revelstoke (2 years) and director of the new radio station Stoke FM. If you have not already heard of us, I thank the Chamber for offering me the opportunity to give a quick blurb on what Stoke FM is all about.

Stoke FM at our roots is a non-profit community radio station. We have a board of 5 directors and are hoping to have a large membership of active individuals and businesses in town. Our mandate is simple; play good music so we have an audience. We can then inform our listening audience about news relevant to town.

News that is relevant may include:

Community events, Local personalities hosting shows, Daily ski, sled and avalanche reports, Featured localmusicians, Local business sales / promotions

This station was built for the community and everyone is welcome to leverage it how they feel best. Please call me at anytime for more information or check out our website @ <http://www.stokefm.com>. Thanks for your time and I hope we can work together to make a stronger business community here in town!

Stoke FM Launches December 1<sup>st</sup> on 92.5 FM. We look forward to serving Revelstoke!

Scott Duke

Cell: 250-814-7062

E-Mail: [scottduke@stokefm.com](mailto:scottduke@stokefm.com)

## MEMBER'S BUSINESS AFTER HOURS NETWORKING

The Chamber would like to thank Edna-Mae and David Johnson for hosting our October Business After Hours social. It was a great setting to hold the event. We had a great turn out and met some new members .... all members welcome.

If you are interested in hosting a business after hours at your place of business contact the Chamber office at 250 837-5345. It is a great opportunity for you to promote your business to other Chamber members and also get to know other business people in town...usually begins after 5 pm until 7 pm.

Our next social is December 14th at the Coast Hillcrest Resort Hotel from 5-7 pm.

## Tourism Report—Meghan Tabor

### Online Reputation Management Workshop

December 8, 2011 (10 am – 1pm) - This 3 Hour Tourism Business Essentials workshop is presented by Daniel E. Craig.

#### Workshop Outline:

Increasingly, travelers are bypassing traditional sources of trip information and advice and using social networks to consult sources they trust: other travelers and friends. The trend has given rise to a critical new function in tourism: online reputation management, the process of monitoring, reacting to and generating online reviews and content.

Workshop topics include:

- Why online reputation management is essential to the tourism industry
- Time-saving tools for listening and analyzing reviews and feedback
- Best practices for reacting and responding to reviews and feedback
- Building awareness and shaping reputation by generating reviews and content
- Examples and success stories from the travel industry in BC and beyond

To download a copy of the accompanying Online Reputation Management guide, please visit:

[www.jti.gov.bc.ca/industryprograms/BuildingAndGrowingYourBusiness/TourismBusinessEssentials/BusinessEssentialsPublications.htm](http://www.jti.gov.bc.ca/industryprograms/BuildingAndGrowingYourBusiness/TourismBusinessEssentials/BusinessEssentialsPublications.htm)

**\*\*Deadline to register for this workshop in November 18, 2011.**

Email [marketing@revelstokechamber.com](mailto:marketing@revelstokechamber.com) to confirm your spot.

### 2012 Revelstoke Vacation Guide (circulation 50,000)

Just a few spaces left – filled on a “first come, first serve” basis:

**-3 map boxes** (ad corresponding to a location on a map fold out in the guide)

-business listings

Pricing: map box (\$359 + Tax) listing (\$89 + Tax)

Please contact: Meghan Tabor at Revelstoke Tourism for more information.

(250) 837-5345 or Email: [marketing@revelstokechamber.com](mailto:marketing@revelstokechamber.com).

### Cover Competition for 2012 Revelstoke Vacation Guide

Selected shots – summer and winter - will receive \$350 and your photograph (with credit) used as the cover of the 2012 Revelstoke Vacation Guide

What we're looking for: summer and winter

-Soft adventure (hiking, mountain biking, skiing, snowmobiling, snowshoeing etc.)

-Scenic views (mountains, flowers, town, etc.)

-People in the shot participating in the activity (preferably not recognizable)

Please submit your images to Meghan Tabor - [marketing@revelstokechamber.com](mailto:marketing@revelstokechamber.com). If your photo is selected, we will require a high resolution version.

**DEADLINE FOR PHOTO ENTRIES: November 30<sup>th</sup>, 2011**

## Santa Claus Parade Theme Music

This year's Santa Claus Parade is December 10 at 4 pm. Join us and enter a float or band, horse and rider or whatever to make the parade a success. Floats will be judged for Best Overall, Best School, Best Commercial and Best Organization. To enter contact Lise at the Chamber of Commerce office 250 837-5345. The Rotary Club will once again begin marshalling at 3:30 pm at the Court House.

## Cash for Christmas

The promotions committee is working on this popular promotion to run from Dec. 11 to 24th to get the later shoppers into Revelstoke businesses. Details are being worked out - this is a reworking of the Passport to Christmas.

## Moonlight Madness

November 25th is the time to shop Revelstoke and pick up some great bargains for Christmas.

While you shop, you have the opportunity to drop off your children at the Revelstoke Community Centre for a swim and a movie (Cars 2) from 6 pm to 10 pm. Cost \$8.50 per child. Snacks and drinks will be provided for the kids during the movie. Spots are limited so make your reservation at 250 837-9351.

## Scratch & Win

Scratch & Win discount coming to you with your Moonlight Madness flyer. Shop at a participating business and receive % off or \$ off your purchase. Beginning Saturday, November 26 and ending Saturday, December 10th shop at participating businesses to receive your discount. Watch for details in the flyer and at place of business. Just remember don't scratch your free ticket until the time of purchase.

Participating businesses:

Revelstoke Nickelodeon Daspy Fashion  
Universal Footwear 1st Impressions Hair

Skookum Cycle  
Your Office & Art  
Selkirk Graphics  
Home Hardware  
Sanga Bean  
Benoit's  
Energy Matters  
Wearabouts  
Chantilly Kitchen, Bed n Bath

Work n Play  
Pharmasave  
Revelstoke Museum  
Quite the Pair  
The Cabin  
Style Trend Clothiers  
People's Drugmart  
Pinz 'n' Needles

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**The Chamber would like to thank these members for letting their name stand for the Board of Directors:**

Randy Driediger, RCU Insurance  
Lesley Evans, Revelstoke Nickelodeon  
Edna-Mae Johnson, Minto Manor B & B  
Chelsea Lamont, Best Western Plus Revelstoke  
Michelle Nagy, Bear Canyon Cabinet Company  
Brydon Roe, Revelstoke Connection  
Mike Vopni, Sotheby's Realty  
Nathan Weston, Little Caesars

## Your 2012 Board of Directors

Steve Bailey, RMR  
Sally Carmichael, S. Carmichael Consulting  
Chelsea Lamont, Best Western Plus Revelstoke  
Michelle Nagy, Bear Canyon Cabinet Company

Mike Vopni, Sotheby's Realty  
Nathan Weston, Little Caesars  
Randy Driediger, RCU Insurance

Poppi Reiner  
Brydon Roe  
Angela Waterson

The Board will elect its executive at the January 2012 Board meeting.