

UPCOMING EVENTS

- October 26**—All candidates forum School Board- 7 pm at the Senior's Centre
- Nov. 2**— All Candidates Forum, Mayor, Council—7 pm Community Centre
- Nov. 5**—Awards Banquet, Community Centre, 6 pm, dinner, dance, casino, silent auction
- Nov. 16**—Revelstoke Chamber Board Elections, Begbie Room, Regent Inn. 12 noon. You must have reservation 250 837-5345
- Nov. 19**—Municipal Elections
- Nov. 25**—Moonlight Madness
- December 10**—Santa Claus Parade, 4 pm Theme is Music this year
- December 14**—Business After hours, Coast Hillcrest Hotel 5—7 pm



MEMBERSHIP BENEFITS

Go to:

revelstokechamber.com/benefits.htm

Revelstoke
Chamber of Commerce
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VOE 2S0
250 837-5345
Fax 250 837-4223

Email: info@revelstokechamber.com

www.revelstokechamber.com

Hello Members,

Things at your Chamber are running along very smoothly and we have been working hard to prepare for our huge annual event, Your Awards Banquet!

I trust you are all attending as we have some exciting changes this year for the Gala evening! You won't want to miss this one and you may want to bring your Vegas skills to win BIG!

As you may know, we have been through some changes at our Chamber and these changes are taking us in a real positive direction. Our tourism department is working to promote our great community under the guidance of our new, however somewhat temporary, Executive Director, Adelheid Bender.

Adelheid has great history with our Chamber and is going to work with us for the next few months to get things on track and organized.

She will help us transition to a new Executive Director, who's identity is yet to be determined, and will stick with us until this person is in a comfortable position to "take the reigns."

Membership is strong and we are working in your best interest to do great things in 2012!

Watch for news letters and chamber social event times . Come out and meet your board as well as fellow members, these are a great opportunities to meet people you may not have known were even in our community and the spinoff is great networking and business development!

We also encourage you to bring your issues/comments forward to us, we are here for you and represent your needs, let us know how we can help.

We look forward to seeing you on November 5th and throughout the coming year!

All the Best,

J. Brydon Roe, President

Election for Chamber Board of Directors

If you are interested in volunteering to sit on our Board of Directors, contact the Chamber office by November 1st.

Join us and elect your Board on November 16 at 12 noon at the Begbie Room, Regent Inn. Lunch \$15

Reservation required! Call 250 837-5345 to reserve your spot for lunch.

Tourism News—Meghan Tabor

Tourism BC Announces New Online Reputation Management Workshop!

This 3 Hour Tourism Business Essentials workshop is presented by Daniel E. Craig. A minimum of ten business operators is needed in order to host this event. If this is something that you would be interested in attending please send us an email to: marketing@revelstokechamber.com stating your interest. The workshop would be offered sometime during the first two weeks of December.

2011 Industry Summit

As our industry continues to pull through challenging times the 2011 Thompson Okanagan Tourism Industry Summit is set to offer ***a fresh approach to people, product, price and promotion in the tourism industry***. Summit Date: November 2nd – 4th, 2011 please contact Meaghan to register at: (250) 860-5999 Ext. 203 or visit their website at: www.carbondigital.ca/totaSummit

Revelstoke Vacation Guide

Coming Soon: The 2012 edition of the **REVELSTOKE VACATION GUIDE**

Advertising sales are now under way and we would like to give you the opportunity to book your ideal space now. Please contact: Meghan Tabor, Marketing Coordinator at Revelstoke Tourism for more information.

(250) 837-5345 or Email: marketing@revelstokechamber.com.

****DEADLINE FOR ADVERTISING IS OCTOBER 31st!**

Cover Competition for Revelstoke Vacation Guide

2012 Revelstoke Vacation Guide—Cover Shot Photo Competition

1st Place

\$350 and your photograph (with credit) used as the cover of the 2012 Revelstoke Vacation Guide

What we're looking for: Summer and Winter

-Soft adventure (hiking, mountain biking, skiing, snowmobiling, snowshoeing etc.)

-Scenic views (mountains, flowers, town, etc.)

-People in the shot participating in the activity (preferably not recognizable)

Please submit your high-resolution images in RAW or TIFF formats (10 megapixels, minimum) to Meghan Tabor - marketing@revelstokechamber.com

*note: All photos submitted will remain in the copyright of the photographer, however the Chamber of Commerce gains rights to use the photo when photo credit is given.

DEADLINE FOR PHOTO ENTRIES: November 30th, 2011

www.SeeRevelstoke.com

Moonlight Madness

November 25th is the time to shop Revelstoke and pick up some great bargains for Christmas.

While you shop, you have the opportunity to drop off your children at one of two spots:

1. C3 Revelstoke (Above Royal Bank) Kindergarten—Grade 7 Free while parents are shopping! 6-9 pm

Dinner by Little Caesars Pizza, movie, lots of games and prizes. To Register call 250 837-4894 ext. 0

2. Revelstoke Community Centre a swim and a movie (Cars 2) from 6 pm to 10 pm. Cost \$8.50 per child

Snacks and drinks will be provided for the kids during the movie. Spots are limited so make your reservation at 250 837-9351.

Scratch & Win

Scratch & Win discount coming to you with your Moonlight Madness flyer. Shop at a participating business and receive % off or \$ off your purchase. Beginning Saturday, November 26 and ending Saturday, December 10th shop at participating businesses to receive your discount. Watch for details in the flyer and at place of business. Just remember don't scratch your free ticket until the time of purchase.

Santa Claus Parade — Theme Music

This year's Santa Claus Parade is December 10 at 4 pm. Join us and enter a float or band, horse and rider or whatever to make the parade a success. Floats will be judged for Best Overall, Best School, Best Commercial and Best Organization. To enter contact Lise at the Chamber of Commerce office 250 837-5345.

Passport to Christmas

The promotions committee is working on this popular promotion to run from Dec. 11 to 24th to get the later shoppers into Revelstoke businesses. Details are being worked out - more to come.

REACH 300 BUSINESS BY PLACING AN INSERT INTO THIS NEWSLETTER!

How? By the 15th of each month bring in 300 copies of your insert.

How Much? Cost \$50 per issue. Or \$450 for 12 issues.

Contact the Chamber of Commerce at 250 837-5345

TICKETS STILL AVAILABLE

This year's Business Excellence Awards will be held on November 5th. The committee is busy planning an exciting event this year which includes a dinner, dance, silent auction and casino. Tickets are on sale now at the Chamber of Commerce Office.

We are also looking for donations of items and vacation packages for our silent auction. Help us make this event a great success by donating.

MEMBER'S BUSINESS AFTER HOURS NETWORKING

The Chamber would like to thank Edna-Mae and David Johnson for hosting our October Business After Hours social. It was a great setting to hold the event. We had a great turn out and met some new members all members welcome.

If you are interested in hosting a business after hours at your place of business contact the Chamber office at 250 837-5345. It is a great opportunity for you to promote your business to other Chamber members and also get to know other business people in town...usually begins after 5 pm until 7 pm.

MEMBER PROFILE

Areaworx Lighting & Interior Design was featured in Kootenay Business recently. "Gennifer Ryan and her husband, James, have brought some serious expertise to the Revelstoke community. James is a retired electrical contractor with experience in an array of projects, even doing the electrical installation for ski lifts at a new resort. Gennifer is an interior designer who once owned retail stores in Victoria and Vancouver, and continues to beautify local spaces with breathtaking—and affordable—decor."

To read more go to: http://www.kootenaybiz.com/bizedge/article/keeping_up_with_the_trends



Crash Course in Marketing NEW

You've got something to sell: a product or service, or maybe you need to get more people through the door of your organization. Now what? This seminar will take you from the traditional four p's of product, price, place and promotion to the key steps in building a marketing plan. Learn about targeting your promotions, advertising, direct mail, social media, publicity, and more. Create a roadmap for marketing your services that will lead to success and by the end of the day you will have an outline for a marketing plan that you can immediately start applying to your business. Oct. 19, Wed, 9 a.m. – 4 p.m. CRN# 70639 \$85 + H.S.T. Instructor: Kazia Mullin

Ins and Outs of Starting a Business NEW

Business names, type of business, HST, and employment requirements are only a few of the things you must consider when starting up your business. This short course will bring you through the process of searching for a business name, registering your business, applying for a business license and determining your Worksafe BC, employment and HST requirements. Oct. 29, Sat, 8:30 – 11:30 a.m. CRN# 70568 \$69 + H.S.T. Instructor: Rhonda Darbyson

Finding Your Local Market on the World Wide Web NEW

The internet is a very big place and finding your potential customers online can be tough. Learn how to use internet tools and applications to find, engage, and grow your customer base in your geographic area. Online tools, like FourSquare and Google Places, are reviewed to find and connect with local customers and the strategies to use to attract area visitors and tourists to your business as well. Nov. 26, Sat, 9 a.m. – 4 p.m. CRN# 70637 \$135 + H.S.T. Instructor: Kazia Mullin

Maximizing Your Business Performance NEW

Increase your business! Learn to develop a strong and detailed annual budget plan, including budget and strategic components. Implement your plan, learn key performance indicators and watch your business excel. Nov. 29 & 30, Tue & Wed, 9 a.m. – 4 p.m. CRN# 70577 \$249 + H.S.T. Instructor: Real Rousseau