



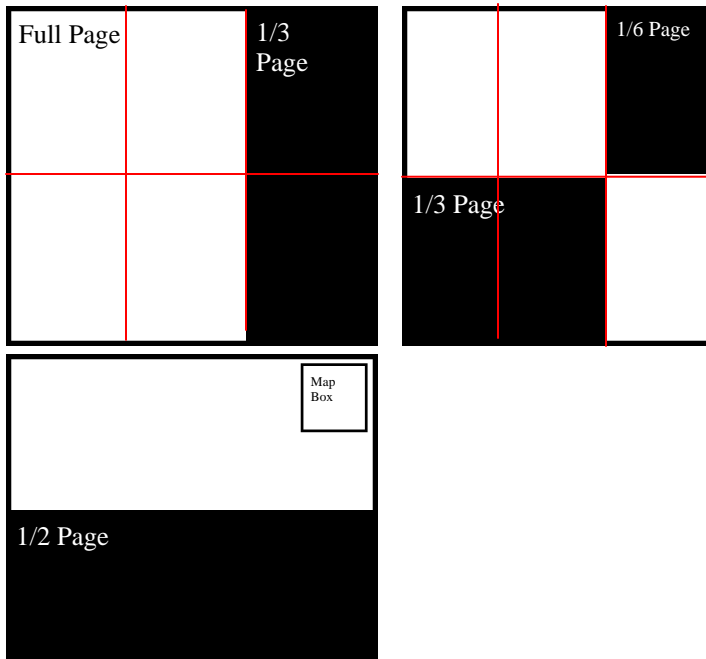
VACATION GUIDE
SOME ADS INCLUDE MATRIX LISTING/S

Ad space is limited so we encourage your quick response. Pricing below **includes design costs** but not applicable taxes. Ads are full process colour. The Revelstoke Chamber reserves the right to exclude any ads or advertorials which do not meet moral and ethical standards. **Ad placement is not guaranteed.** **CIRCULATION: 50,000**

DISPLAY ADS	SIZE(S)	Max WORDS apprx.	INVESTMENT
Full page	7.5 X 10 inches	120	\$2,699
1/2 page	7.5 X 4.875 inches	100	\$1,479
1/3 page	2.33 X 10 OR 4.875 X 4.875 inches	70	\$ 919
1/6 page	2.33 X 4.875 inches	40	\$ 579
Map Box Ad	1.75 X 1.75 inches	20	\$ 359
Matrix Listing		20	\$ 89

Advertisements can be completely supplied to us in a digital format. The items such as the logo or the text can be emailed to the Chamber at the below mentioned email address. Note that when adding a logo to your Advertisement you will have to reduce the number of words. **Note:** a \$50 additional fee will be applied if more than 3 proofs are required on an individual ad design/placement.

AD SPECS



The Keystone of YOUR Marketing Plan

Demand for the guide has increased so much that we've almost run out! In order to meet that demand, we will be printing 50,000 copies!

New for the guide this year:

- Earlier release of the guide to coincide with the release of Tourism BC and Kootenay Rockies Travel Guides
- Guide will be printed with vegetable inks and on recycled paper
- New photos, colours and updated content.

This is a "MUST HAVE" in your advertising plans for 2010