

## Chamber News Update – February 2, 2010

(Just a

short one today)

1. **Downtown Business Committee Meeting** – We will be holding a DBC meeting on Tuesday, February 9 at 4pm in the Chamber of Commerce Board Room to brainstorm and plan spring promotions. All members are welcome!
2. **Early Bird Sales for Home and Leisure Show** – Only one week remains for to book your booth at the 2010 Home and Leisure Show at our Early Bird Rates. With so many new businesses and residents in Revelstoke, this is an incredible way to promote your business for the entire year! New in 2009, Demonstration Times will be back this year. If you are interested in offering a demonstration (perfect for Food/Beverage, Services or New Product Showcases!), please contact me directly. Attached is a copy of the Booth Registration Form. See what past participants had to say about the Show below:

*“Being a new business in Revelstoke, the Chamber of Commerce Home Show has helped us bring our products and services to the consumers. Last year was our first home show and it proved to be a rewarding experience, giving consumers a chance to get to know our business the benefits we provide. We were also the benefactor of having acquired several bookings for our furnace and duct cleaning business directly from the home show. In addition, the value of networking with the other exhibitors was rewarding as well as educational. It was great to get to know the people involved in the local businesses of Revelstoke. We are looking forward to a long relationship with the Chamber and the consumers of Revelstoke. See you at the Show.”*

- Marshall K. Mah, Modern PURAIR™ Salmon Arm

*“We enjoyed entering the Revelstoke Home and Leisure show because it gave us an opportunity to introduce ourselves to the community on a much larger scale. Thousands of people turned out at the event over the weekend which would have been impossible to otherwise meet and greet these same people, friends, and potential customers. As well, it was great to see others in the local business community and what they are up to. The networking potential is pretty big. The food was good and lots of contests! It was a great weekend.”*

- Joel Leblanc, Revelstoke U Brew

*“I have had extremely good experiences and results from the Home, Garden & Leisure Shows over the past 6 years. I find the cost relatively low in comparison to the amount of people (can be up to 2000 people) that attend your booth at this show. It gives businesses an opportunity to showcase new products, service existing products or just provide good information about your business and what you do. I have had customers come to me many months after the show and ask about something they saw or heard about at the show. So your cost and commitment is not just beneficial for one weekend but extends over a long period of time. Many times I hear customers say, I didn't know you had this or that. It's a great way to be in the face of the consumer and showcase your business. I strongly recommend it to any business and I think this show allows almost any kind of business to do JUST that.”*

- Deenie Ottenbreit, Chantilly Kitchen, Bed n Bath

- 3. Membership Renewals** – By now you should have received your membership renewal statement in the mail. Please ensure prompt payment so we can continue to offer all the benefits of membership. Payment can be taken over the phone in the form of VISA or MasterCard. Cheques and Cash always work well too! If you have chosen not to renew your membership in 2010, please notify Lise or myself as soon as possible so you can be removed from our records.

Kind regards,

John Devitt

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